

Tomato program

SLICING + CHERRY

Field- and high-tunnel slicers plus pint clamshells of cherry/grape. Five anchor farms, staggered plantings across Zones 7b–8a for a 16-week peak window.

2

SKUS IN PROGRAM

5

ANCHOR FARMS

5,300 lb

PEAK WEEKLY VOLUME

Mar 15

PRICE-LOCK DEADLINE

PROGRAM SKUS

SKU	PACK / SPEC	PEAK WEEKLY	SEASON WINDOW	FARMS	TARGET \$	FARMGATE
Slicing tomatoes	25 lb loose layer	4,200 lb	Jun 15 – Sep 30	5	\$1.40 / lb	
Cherry / grape tomatoes	12 × 1 pt clamshell	1,100 lb	Jun 22 – Oct 10	3	\$3.10 / lb	

PARTICIPATING FARMS

FARM	COUNTY	ACRES	LEAD SKUS	CERTIFICATIONS
Piedmont Hollow Farm	Orange	32	Tomatoes, peppers, squash	GAP, Certified Naturally Grown
Roanoke River Produce	Halifax	48	Sweet potatoes, peppers	GAP, FSMA-aligned
Sandy Branch Gardens	Chatham	14	Cherry tomatoes, shishitos, greens	CNG
Foothills Heritage Farm	Wilkes	18	Leafy greens, turnips, tomatoes	USDA Organic
Tar River Specialty	Edgecombe	13	Tomatoes, peppers, squash	GAP

Pricing

Pre-planting locks through Mar 15, 2026. Spot thereafter.

Delivery

FOB dock or BAU cross-dock (Raleigh). 24–48 hr ex-harvest.

Traceability

Lot-level KDE/CTE per FSMA 204. Exportable to QA/ERP.

Billing

One consolidated invoice from BAU. Net 14. ACH or check.