

# Sweet potato program

CURED #1

NC's signature crop. Four anchor farms, cured in climate-controlled storage, packed to #1 spec. 11-week harvest window with extended holding into Q1.

1

SKUS IN PROGRAM

4

ANCHOR FARMS

5,500 lb

PEAK WEEKLY VOLUME

Mar 15

PRICE-LOCK DEADLINE

PROGRAM SKUS

| SKU                    | PACK / SPEC   | PEAK WEEKLY | SEASON WINDOW   | FARMS | TARGET \$   | FARMGATE |
|------------------------|---------------|-------------|-----------------|-------|-------------|----------|
| Sweet potatoes (cured) | 40 lb box, #1 | 5,500 lb    | Sep 15 – Nov 30 | 4     | \$0.65 / lb |          |

PARTICIPATING FARMS

| FARM                  | COUNTY    | ACRES | LEAD SKUS                       | CERTIFICATIONS    |
|-----------------------|-----------|-------|---------------------------------|-------------------|
| Roanoke River Produce | Halifax   | 48    | Sweet potatoes, peppers         | GAP, FSMA-aligned |
| Black Creek Acres     | Wayne     | 26    | Cucumbers, squash, bell peppers | GAP               |
| Cape Fear Row Crops   | Sampson   | 22    | Sweet potatoes, cucumbers       | GAP, FSMA-aligned |
| Tar River Specialty   | Edgecombe | 13    | Tomatoes, peppers, squash       | GAP               |

Pricing

Pre-planting locks through Mar 15, 2026. Spot thereafter.

Delivery

FOB dock or BAU cross-dock (Raleigh). 24–48 hr ex-harvest.

Traceability

Lot-level KDE/CTE per FSMA 204. Exportable to QA/ERP.

Billing

One consolidated invoice from BAU. Net 14. ACH or check.