

Cucurbit program

CUCUMBERS + SQUASH

High-volume slicers and summer squash from row-crop farms with hydro-cooling. Tight 10-week peak — best for ad-feature commits placed by Mar 15.

2

SKUS IN PROGRAM

4

ANCHOR FARMS

4,000 lb

PEAK WEEKLY VOLUME

Mar 15

PRICE-LOCK DEADLINE

PROGRAM SKUS

SKU	PACK / SPEC	PEAK WEEKLY	SEASON WINDOW	FARMS	TARGET \$ FARMGATE
Cucumbers, slicing	40 ct waxed box	2,400 lb	Jun 10 – Aug 25	4	\$0.85 / lb
Summer squash / zucchini	20 lb case	1,600 lb	Jun 05 – Aug 15	3	\$0.95 / lb

PARTICIPATING FARMS

FARM	COUNTY	ACRES	LEAD SKUS	CERTIFICATIONS
Piedmont Hollow Farm	Orange	32	Tomatoes, peppers, squash	GAP, Certified Naturally Grown
Roanoke River Produce	Halifax	48	Sweet potatoes, peppers	GAP, FSMA-aligned
Black Creek Acres	Wayne	26	Cucumbers, squash, bell peppers	GAP
Cape Fear Row Crops	Sampson	22	Sweet potatoes, cucumbers	GAP, FSMA-aligned

Pricing

Pre-planting locks through Mar 15, 2026. Spot thereafter.

Delivery

FOB dock or BAU cross-dock (Raleigh). 24–48 hr ex-harvest.

Traceability

Lot-level KDE/CTE per FSMA 204. Exportable to QA/ERP.

Billing

One consolidated invoice from BAU. Net 14. ACH or check.