

Pepper program

SHISHITO + BELL

Shishitos for foodservice and chef-driven retail, plus mixed-color bells for grocery sets. Six farms with hand-pick discipline and same-day cool-chain.

2

SKUS IN PROGRAM

6

ANCHOR FARMS

2,450 lb

PEAK WEEKLY VOLUME

Mar 15

PRICE-LOCK DEADLINE

PROGRAM SKUS

SKU	PACK / SPEC	PEAK WEEKLY	SEASON WINDOW	FARMS	TARGET \$ FARMGATE
Shishito peppers	10 lb case	650 lb	Jul 05 – Sep 25	3	\$3.80 / lb
Bell peppers (mixed)	25 lb case	1,800 lb	Jul 01 – Oct 05	4	\$1.20 / lb

PARTICIPATING FARMS

FARM	COUNTY	ACRES	LEAD SKUS	CERTIFICATIONS
Piedmont Hollow Farm	Orange	32	Tomatoes, peppers, squash	GAP, Certified Naturally Grown
Roanoke River Produce	Halifax	48	Sweet potatoes, peppers	GAP, FSMA-aligned
Sandy Branch Gardens	Chatham	14	Cherry tomatoes, shishitos, greens	CNG
Black Creek Acres	Wayne	26	Cucumbers, squash, bell peppers	GAP
Eno Valley Market Garden	Durham	11	Greens, turnips, shishitos	CNG
Tar River Specialty	Edgecombe	13	Tomatoes, peppers, squash	GAP

Pricing

Pre-planting locks through Mar 15, 2026. Spot thereafter.

Delivery

FOB dock or BAU cross-dock (Raleigh). 24–48 hr ex-harvest.

Traceability

Lot-level KDE/CTE per FSMA 204. Exportable to QA/ERP.

Billing

One consolidated invoice from BAU. Net 14. ACH or check.